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Clinical Policy Bulletin: Cosmetic Surgery

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Policy

Introduction

Aetna plans exclude coverage of cosmetic surgery that is not medically necessary, but generally provide coverage when the surgery is needed to improve the functioning of a body part or otherwise medically necessary even if the surgery also improves or changes the appearance of a portion of the body. Additionally, many Aetna plans specify that certain procedures are not considered to be cosmetic surgery (e.g., surgery to correct the result of injury, post-mastectomy breast reconstruction, surgery needed to treat certain congenital defects such as cleft lip or cleft palate). Please check benefit plan descriptions for details.

This policy statement supplements plan coverage language by identifying procedures that Aetna considers medically necessary despite cosmetic aspects, and other cosmetic procedures that Aetna considers not medically necessary. Please note that, while this policy statement addresses many common procedures, it does not address all procedures that might be considered to be cosmetic surgery excluded from coverage. Aetna reserves the right to deny coverage for other procedures that are cosmetic and not medically necessary.

Clinical Statements

The following procedures are considered cosmetic in nature:

Aesthetic operations on umbilicus

Breast augmentation (breast implants and pectoral implants) (for medical necessity criteria for breast reconstruction, see <u>CPB 0185 - Breast</u>

<u>Reconstructive Surgery</u>) (see also <u>CPB 0142 - Breast Implant Removal</u>)

Breast lift (mastopexy)

Buttock lift or augmentation

Cheek implant (malar implant/augmentation)

Chin implant (genioplasty, mentoplasty)

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Correction of diastasis recti abdominis (see <u>CPB 0211 - Abdominoplasty,</u> <u>Suction Lipectomy, and Ventral Hernia Repair</u>)

Correction of inverted nipple

Ear or body piercing

Electrolysis or laser hair removal

Excision of excessive skin of thigh (thigh lift, thighplasty), leg, hip, buttock, arm (arm lift, brachioplasty), forearm or hand, submental fat pad, or other areas (see <u>CPB 0211 - Abdominoplasty, Suction Lipectomy, and Ventral Hernia Repair</u>)

Gynecomastia surgery (see <u>CPB 0017 - Breast Reduction Surgery and</u> <u>Gynecomastia Surgery</u>)

Lacrimal gland resuspension for lacrimal gland prolapse

Mesotherapy (injection of various substances into the tissue beneath the skin to sculpt body contours by lysing subcutaneous fat)

Neck Tucks

Removal of frown lines

Removal of spider angiomata

Removal of supernumerary nipples (polymastia)

Salabrasion

Surgery to correct moon face

Surgery to correct tuberous breast deformity

Surgical depigmentation (e.g., laser treatment) of nevus of Ito or Ota

Tattoo removal

Treatment with small gel-particle hyaluronic acid (e.g., Restylane) and large gel-particle hyaluronic acid (e.g., Perlane) to improve the skin's contour and/or reduce depressions due to acne, injury, scars, or wrinkles Vaginal rejuvenation procedures (clitoral reduction, designer vaginoplasty, hymenoplasty, re-virgination, G-spot amplification, pubic liposuction or lift, reduction of labia minora, labia majora surgery/reshaping, and vaginal tightening, not an all-inclusive list)

The following procedures are considered medically necessary when criteria are met. The requesting physicians may be required to submit documentation, including photographs, letters documenting medical necessity, chart records, etc.

Blepharoplasty: Considered medically necessary when criteria in <u>CPB 0084</u> - <u>Ptosis Surgery</u>, are met.

Breast reduction: Considered medically necessary when criteria in <u>CPB</u> 0017 - Breast Reduction Surgery and Gynecomastia Surgery, are met. Chemical peels (chemical exfoliation): Considered medically necessary when criteria in <u>CPB 0251 - Dermabrasion</u>, <u>Chemical Peels</u>, and <u>Acne Surgery</u> are met.

Collagen implant (e.g., Zyderm): Considered cosmetic except as a treatment for urinary incontinence when medical necessity criteria in CPB 0223 - Urinary Incontinence Treatments are met.

Dermabrasion: Considered medically necessary when criteria in <u>CPB 0251</u> - <u>Dermabrasion</u>, <u>Chemical Peel</u>, <u>and Acne Surgery</u> are met.

Dermal injections of FDA-approved fillers (e.g., poly-L-lactic acid dermal injection (Sculptra) or calcium hydroxylapatite dermal injection (Radiesse)) for HIV lipoatrophy: Considered medically necessary for treating facial lipodystrophy syndrome due to antiretroviral therapy in HIV-infected

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persons; considered cosmetic for all other indications. Retreatments with FDA-approved fillers are considered medically necessary for facial lipodystrophy syndrome due to antiretroviral therapy in HIV-infected persons.

Earlobe repair: Repair (e.g., tear) of a traumatic injury is considered medically necessary. Earlobe repair to close a stretched pierce hole, in the absence of a traumatic injury, is considered cosmetic.

Excision or shaving of rhinophyma for the treatment of bleeding or infection refractory to medical therapy (i.e. the need for repeated cautery of bleeding telangiectasias or frequent courses of antibiotics for pustular eruptions). Excision or shaving of rhinophyma is considered cosmetic when the aforementioned criteria are not met.

Keloids: Repair of keloids is considered medically necessary if they cause pain or a functional limitation. <u>Note</u>: For repair of keloids that do not cause pain or functional impairment, exceptions to cosmetic surgery exclusion may apply. Please check benefit plan descriptions. See also <u>CPB 0551</u> - Radiation Treatment for Selected Nononcologic Indications.

Lipectomy or liposuction and autologous fat grafting are considered medically necessary for breast reconstruction according to the medical necessity criteria in CPB 0185 - Breast Reconstruction Surgery.

Lipomas: Excision is considered medically necessary if lipomas are tender and inhibit the member's ability to perform daily activities due to the lipomas' location on body parts that are subject to regular touch or pressure.

Otoplasty/Pinnaplasty: Considered medically necessary when performed to improve hearing by directing sound in the ear canal, whether the ears are absent or deformed from trauma, surgery, disease, or congenital defect. Otoplasty to correct large or protruding ears (bat ears) is considered cosmetic when the surgery will not improve hearing.

Panniculectomy: Considered medically necessary when criteria are met, as set forth in <u>CPB 0211 - Abdominoplasty</u>, <u>Suction Lipectomy</u>, <u>and Ventral Hernia Repair</u>.

Phalloplasty for transgender (female to male) surgery: Consideded medically necessary when criteria are met, as set forth in <u>CPB 0615</u> - Gender Reassignment Surgery.

Pulsed-dye laser treatment and excision of port wine stains and other hemangiomas: Considered medically necessary when lesions are located on the face and neck. Also, removal of symptomatic scrotal hemangiomas and symptomatic cavernous hemangiomas is considered medically necessary. See also CPB 0559 - Pulsed Dye Laser Treatment. Rhinoplasty: Considered medically necessary for indications set forth in CPB 0005 - Septoplasty and Rhinoplasty.

Rhytidectomy (including meloplasty, face lift): Considered medically necessary when there is functional impairment that cannot be corrected without surgery.

Scar revision: Repair of scars that result from surgery is considered medically necessary if they cause symptoms or functional impairment.

Note: Exceptions to cosmetic surgery exclusion may apply to repair of scars that do not cause pain or functional impairment. Please check benefit plan descriptions.

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Septoplasty: Considered medically necessary when criteria are met, as set forth in CPB 0005 - Septoplasty and Rhinoplasty.

Skin tag removal: Considered medically necessary when located in an area of friction with documentation of repeated irritation and bleeding.

Tattoo: Considered medically necessary in conjunction with reconstructive breast surgery post-mastectomy, and for marking for radiation therapy.

See CPB 0185 - Breast Reconstructive Surgery.

Ventral hernia repair: Considered medically necessary when criteria are met, as set forth in <u>CPB 0211 - Abdominoplasty</u>, <u>Suction Lipectomy</u>, and <u>Ventral Hernia Repair</u>.

Implantation and attachment of prostheses

Note: Most Aetna plans cover prosthetic devices that temporarily or permanently replace all or part of an external body part that is lost or impaired as a result of disease, injury or congenital defect. The surgical implantation or attachment of covered prosthetics is covered, regardless of whether the covered prosthetic is functional (i.e., regardless of whether the prosthetic improves or restores a bodily function). The following surgical implantations are covered when medical necessity criteria for the prosthetic device are met, even though the prosthetic device does not correct a functional deficit.

The following prostheses are considered medically necessary when criteria are met:

Breast reconstruction: See <u>CPB 0185 - Breast Reconstructive Surgery</u>. Ear (auricular) prostheses: See <u>CPB 0620 - Facial Prostheses</u>, External.

Eye (ocular) prostheses: See <u>CPB 0619 - Eye Prosthesis</u>.

Facial prosthesis. See CPB 0620 - Facial Prostheses, External.

Hair transplant: Considered medically necessary when performed to correct permanent hair loss that is clearly caused by disease or injury. Hair transplants performed to correct male pattern baldness or age-related hair thinning in women are considered cosmetic

Testicular prostheses: Considered medically necessary for replacement of congenitally absent testes, or testes lost due to disease, injury, or surgery.

See also the following CPBs that address other procedures that may be considered cosmetic:

CPB 0050 - Varicose Veins

CPB 0095 - Orthognathic Surgery

CPB 0113 - Botulinum Toxin

CPB 0251 - Dermabrasion, Chemical Peels, and Acne Surgery

CPB 0272 - Pectus Excavatum and Poland's Syndrome: Surgical

Correction

CPB 0310 - Thoracoscopic Sympathectomy

CPB 0419 - Graves' Ophthalmopathy Treatments

CPB 0422 - Vitiligo

CPB 0427 - Carbon Dioxide Laser for Actinic Lesions and Other Selected

Indications

CPB 0547 - Rosacea

CPB 0566 - Strabismus Repair

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CPB 0633 - Benign Skin Lesion Removal.

Background

Mest and Humble (2009) evaluated the long-term safety, duration of effect, and satisfaction with serial injections of poly-I-lactic acid (PLLA) for HIV-associated facial lipoatrophy. In this single-site, open-label, re-treatment study, 65 HIVpositive patients were treated with injectable PLLA every 5 weeks (until optimal recorrection). Presenting degree of lipoatrophy based on the James scale (1 = mild, 4 = severe) was reviewed. Skin thickness was measured at fixed points with calipers. Patients completed a post-retreatment satisfaction questionnaire. Nearly 10 % of patients had persistent correction greater than 36 months, based on patient report. Approximately 50 % required 3 or fewer re-treatments to maintain satisfactory correction (determined by patient and physician). Milder facial lipoatrophy (james scale score 1 to 2) on initial presentation required fewer retreatments and had more sustained correction. Time to first re-treatment varied according to James scale score: 1 (21.4 months) and 4 (13.0 months). The majority of patients required or asked for 4 re-treatments or less over a 24-month period. The mean patient satisfaction score was 4.9 (1 = dissatisfied, 5 = very satisfied) at study end. No serious adverse events were reported. The authors concluded that injectable PLLA is a safe and effective long-term treatment option for HIV-associated lipoatrophy.

The cosmetic surgery exclusion precludes payment for any surgical procedure directed at improving appearance. The condition giving rise to the patient's preoperative appearance is generally not a consideration. The only exception to the exclusion is surgery for the prompt repair of an accidental injury or for the improvement of a malformed body member which coincidentally serves some cosmetic purpose. Since surgery to correct a condition of "moon face" which developed as a side effect of cortisone therapy does not meet the exception to the exclusion, it is not covered under Medicare (§1862(a)(10) of the Act).

An UpToDate review on "Overview of breast disorders in children and adolescents" (Banikarim and De Silva, 2012) states that "Tuberous breast is a variant of breast development in which the base of the breast is limited and the nipple and areola are overdeveloped. The etiology is unknown. If the breast examination is otherwise normal, the patient may be referred for cosmetic surgery. The available surgical options vary depending on the location of the hypoplastic breast tissue Teenagers may seek breast augmentation for reconstructive purposes related to congenital defects (e.g., amastia, severe breast asymmetry, tuberous breast) or for purely aesthetic reasons".

Fodd and Drug Administration-approved for the correction of moderate-to-severe facial wrinkles and folds, small gel-particle hyaluronic acid (SGP-HA, Restylane, Medicis Aesthetics, Inc., Scottsdale, AZ) and large gel-particle hyaluronic acid (LGP-HA, Perlane, Medicis Aesthetics, Inc., Scottsdale, AZ) were studied to evaluate their safety for the correction of oral commissures, marionette lines, upper perioral rhytides and naso-labial folds (NLFs). Brandt et al (2011) examined the safety of SGP-HA and LGP-HA in treating facial wrinkles and folds around the mouth; the secondary objective was to evaluate the effectiveness of these

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products. This open-label, 4-week study at 2 U.S. centers evaluated SGP-HA and LGP-HA in patients who intended to undergo intradermal injection for correction of perioral wrinkles and folds. At screening, a 5-grade Wrinkle Severity Rating Scale (WSRS) was used to evaluate the baseline appearance of bilateral NLFs, and a 6grade Wrinkle Severity (WS) scale was used to evaluate the appearance of bilateral oral commissures, marionette lines and upper perioral rhytides. To qualify, each patient must have had moderate-to-severe wrinkles at 1 pair of marionette lines and upper perioral rhytides. Each wrinkle was treated to optimal correction with either SGP-HA or LGP-HA at the discretion of the treating investigator. All reported local and systemic adverse events (AEs) were recorded. At 2 weeks after treatment or touch-up, the treating investigator and the patient assessed appearance using the Global Aesthetic Improvement Scale (GAIS). A total of 20 patients with a mean age of 59.6 years (range of 49 to 65) were treated with an average of 5.58 +/- 1.15 ml of HA for the entire perioral area. Treatment areas included NLFs, marionette lines, oral commissures and perioral rhytides; 18 of 20 patients received both SGP-HA and LGP-HA. Product was injected into the mid or deep dermis using primarily linear threading and multiple punctate pools. Patients experienced a total of 66 treatment-emergent AEs (TEAEs); each patient experienced at least 1 TEAE. The reported events in decreasing order of occurrence were bruising, tenderness, swelling, redness, headache and discomfort. Bruising was more common in the NLFs and marionette lines than in the oral commissures and perioral rhytides. Tenderness occurred more often in the perioral rhytides than in the other areas. The maximum intensity of all TEAEs was considered mild. Most TEAEs resolved within 7 days, with an average duration of 4 days. No serious TEAEs occurred during the study; 100 % of GAIS evaluations by both investigators and patients indicated improvement, regardless of filler used or area treated. The authors concluded that both SGP-HA and LGP-HA were found to be safe and effective for the correction of perioral wrinkles and folds, with few differences among treatment areas. Both investigator and patient GAIS evaluations indicated aesthetic improvement after SGP-HA and LGP-HA treatment in the perioral area.

Cohen et al (2013) systematically reviewed published evidence for aesthetic use of SGP-HA and LGP-HA. Clinical data on anatomic area, level of evidence, patient population, trial design, endpoints, efficacy, and safety were extracted from PubMed. A total of 53 primary clinical reports were analyzed. The highest-quality efficacy evidence was for the NLFs, with 10 randomized, blind, split-face, comparative trials. Several randomized, blind trials supported treatment of the glabella, lips, and hands. Lower-level evidence (from studies with nonrandomized, open-label, or retrospective designs) was recorded for the naso-jugal folds (tear troughs), upper eyelids, nose, infra-orbital hollows, oral commissures, marionette lines, perioral rhytides, temples, and cheeks. Common AEs across anatomic areas were pain, bruising, swelling, and redness. Serious AEs were uncommon (8 events in 8 patients of 4,605 total patients) and were considered to be unrelated (7 events) or probably unrelated (1 event) to treatment. The authors concluded that the safety and effectiveness of SGP-HA and LGP-HA are wellestablished for NLFs; evidence for the glabella, lips, and hands is more limited. Preliminary reports in other anatomic regions suggested effectiveness without major complications.

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While products containing a hyaluronic acid gel (e.g., Perlane and Restylane) are available to improve the contours of the skin, the presence of depressions and/or wrinkles is not a functional impairment. Thus, the use of SGP- HA and LGP-HA for improvement of the skin's contour and/or reduce depressions due to acne, injury, scars, or wrinkles is cosmetic.

CPT Codes / HCPCS Codes / ICD-9 Codes

CPT codes covered if selection criteria are met:

11200

11300 -

11313

11400 -11446

11920 -

11922

11950 -

11954

12011

12051

15220 -

15221

15780 -

15782

15788 -

15793

15820 -

15823

15830

15840 -

15845

15877

17106 -

17108

17360

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19318 -19350, 19357 - 19396 20926 21740 -21743 30120 30420, 30435, 30450, 30460, 30462 30520 37785 51715 54660 67901 -67909 CPT codes not covered for indications listed in the CPB: + 11201 15775 -15776 15783 15786 -15787 15819 15824 -15829 15832 -15839 + 15847 15876 15878 -15879 17110

21120-

21125-

21137 -

30400-

49560-

49565-

+ 49568

57291 -

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57335

69090

69300

HCPCS codes covered if selection criteria are met:

C9800 Dermal injection procedure(s) for facial lipodystrohy syndrome

(LDS) and provision of Radiesse or Sculptra dermal filler,

including all items and supplies

D5914 Auricular prosthesis

D5916 Ocular prosthesis

D7995 Synthetic graft - mandible or facial bones, by report

G0429 Dermal filler injection(s) for the treatment of facial lipodystrophy

syndrome (LDS) (e.g., as a result of highly active antiretroviral

therapy)

L8000 - Breast prostheses

L8039

L8040 - Nasal, midfacial, orbital, upper facial, hemi-facial, auricular,

L8049 partial facial, nasal septal, and maxillofacial prostheses

L8600 Implantable breast prosthesis, silicone or equal

L8603 Injectable bulking agent, collagen implant, urinary tract, 2.5 ml

syringe, includes shipping and necessary supplies

L8610 Ocular implant

Q2026 Injection, Radiesse, 0.1 ml

Q2028 Injection, sculptra, 0.5 mg

Q3031 Collagen skin test

S2075 Laparoscopy, surgical; repair incisional or ventral hernia

S2077 Laparoscopy, surgical; implantation of mesh or other

prosthesis for incisional or ventral hernia repair (List separately

in addition to code for incisional or ventral hernia repair)

V2623 - Prosthetic eye

V2629

HCPCS codes not covered for indications listed in the CPB:

D5919 Facial prosthesis

D5925 Facial augmentation implant prosthesis

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S8948 Application of a modality (requiring constant provider

attendance) to one or more areas; low-level laser; each 15

minutes

ICD-9 codes covered if selection criteria are met:

042	Human immunodeficiency virus [HIV] disease [covered for facial lipodystrophy syndrome due to antiretroviral therapy in HIV-infected persons]
140.0 ‑ 209.36	Malignant neoplasms [covered for tattooing for radiation therapy only]
198.81	Secondary malignant neoplasm of breast
214.0 - 214.8	Lipoma
228.01	Hemangioma of skin and subcutaneous tissue
233.0	Carcinoma in situ of breast
599.84	Other specified disorders of urethra
610.1	Diffuse cystic mastopathy
625.6	Stress incontinence, female
695.3	Rosacea [rhinophyma]
701.4	Keloid scar
701.9	Other hypertrophic and atrophic conditions of skin
702.0	Actinic keratosis
705.21	Primary focal hyperhidrosis
706.0 - 706.1	Acne
744.00 - 744.09	Anomalies of ear causing hearing impairment
749.10 - 749.14	Cleft lip
757.32	Vascular hamartomas
788.30 - 788.39	Urinary incontinence
V08	Asymptomatic human immunodeficiency virus [HIV] infection status [covered for facial lipodystrophy syndrome due to antiretroviral therapy in HIV-infected persons]
V10.3	Personal history of malignant neoplasm of breast

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V45.71	Acquired absence of breast	
ICD-9 codes not covered for indications listed in the CPB:		
216.3	Benign neoplasm of skin [nevus of Ota]	
216.6	Benign neoplasm of skin [nevus of Ito]	
302.0 - 302.9	Sexual and gender identity disorders	
611.79	Other signs and symptoms of breast [inverted nipple]	
624.3	Hypertrophy of labia	
676.00 - 676.04	Other disorders of the breast associated with childbirth and disorders of lactation, retracted nipple [inverted nipple]	
676.30 - 676.34	Other disorders of the breast associated with childbirth and disorders of lactation, other and unspecified disorder of breast [inverted nipple]	
701.8	Other specified hypertrophic and atrophic condition of skin [wrinkling of skin]	
704.1	Hirsutism	
728.84	Diastasis of muscle	
754.82	Pectus carinatum	
757.6	Specified congenital anomalies of breast [inverted nipple] [supernumerary nipple (polymastia)]	
Other ICD-9 codes related to the CPB:		
272.6	Lipodystrophy	
278.00 - 278.02	Overweight and obesity	
278.1	Localized adiposity	
374.30 - 374.34	Ptosis of eyelid	
380.32	Acquired deformities of auricle or pinna	
448.1	Nevus, non-neoplastic	
524.04	Mandibular hypoplasia	
551.20 - 551.29, 552.20 - 552.29,	Ventral hernia	

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553.20 - 553.29	
611.1	Hypertrophy of breast
704.00 - 704.09	Alopecia
709.2	Scar conditions and fibrosis of skin
743.00	Clinical anophthalmos
743.61	Congenital ptosis
744.21 - 744.3	Other and unspecified anomalies of ear
752.8	Other specified anomalies of genital organs
756.0	Anomalies of skull and face bones
756.79	Other congenital anomalies of abdominal wall
905.0 - 909.9	Late effects of injuries, poisonings, toxic effects, and other external causes
959.09	Injury of face and neck
E931.7	Antiviral drugs causing adverse effects in therapeutic use
V15.5	Personal history of injury
V45.77	Acquired absence of genital organs
V45.78	Acquired absence of eye
V49.60 - V49.77	Upper and lower limb amputation status
V50.1	Other plastic surgery for unacceptable cosmetic appearance

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